
PARTNERSHIP DECK · 2026

Life With Krich

Family travel, destination guides & honest resort reviews — from a family of four living in Bohol, Philippines.

lifewithkrich.com 0917-103-3816 · [@lifewithkrich](https://www.instagram.com/lifewithkrich)





MEET THE FAMILY

Travel through the eyes of a family

Every place we feature is experienced by a real family — the comfortable rooms, child-friendly pools, good food, and the little details that make a trip worth remembering.

Kristian & Nichelle

Storytellers, photographers & trip planners



Kaylee

Chief Resort Tester



Kaeden

Professional Pool Inspector

AUDIENCE & REACH

The numbers behind the stories

47K+

Instagram followers

450K+

Monthly website impressions

10K

Organic visits every month

DR 45

Domain rating — content that keeps
ranking

30+

Brand partnerships

PH · US

Primary audience markets

WHO WE REACH

Families planning their next trip

— High-intent travel planners

Readers arrive by searching for hotels, resorts, and itineraries — already deciding where to book.

— Parents & family travelers

An audience that trusts family-tested recommendations for kid-friendly stays and experiences.

— Philippines & United States

Top traffic locations — domestic travelers plus the balikbayan and international market.



Let's create together.

Content that connects with modern travelers on social — and keeps working on search long after the campaign ends.

WHAT WE CREATE

Content built for reach and longevity

Instagram Reels

Short-form video tours and moments that put your property in front of 47K+ followers.

Stories & Carousels

Real-time coverage and swipeable highlights across the full stay or experience.

SEO Blog Articles

In-depth reviews on a DR 45 site that rank on Google and drive bookings for years.

Professional Photography

Editorial-quality images of rooms, amenities, and real guest moments.

Short-form Video

TikTok and YouTube content extending the campaign across platforms.

Travel Campaigns

Destination and family-travel campaigns planned end-to-end with your team.

TRACK RECORD

30+ partnerships and counting

We've worked with 5-star resorts, boutique stays, hotels, restaurants, and travel platforms across Bohol, Cebu, and beyond.

Amorita Resort

Jpark Island Resort
Alona

Eskaya Beach Resort

Lime Resort Bohol

Solea Reef Resort Anda

Modala Beach Resort

Bai Hotel Cebu

Donatela Resort

The Wander Nest

The Bellevue Resort

Mithi Resort

+ 20 more

WAYS TO WORK TOGETHER

Three starting points

Feature

Rates on request

- 2-night hosted stay or visit
- SEO review article
- 3 Instagram Reels + Stories
- Photo highlights

Campaign MOST POPULAR

Rates on request

- Multi-format launch coverage
- SEO article + listicle placement
- 5-8 Reels, Stories & carousel
- Full photo set, licensed for reuse
- Cross-posting on TikTok & Facebook

Ambassador

Rates on request

- Ongoing partnership over months
- Recurring content & features
- Event & launch coverage
- Always-on brand advocacy

Every collaboration is scoped to your goals — request a custom quote at info@lifewithkrich.com.

Let's make memories — together.

We partner with hotels, resorts, restaurants, tourism organizations, and family-friendly brands to create content that connects with modern travelers.

Email info@lifewithkrich.com

Website lifewithkrich.com/lets-connect

Social [@lifewithkrich](#) — Instagram · TikTok
· Facebook · YouTube

