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PARTNERSHIP DECK · 2026

# Life With Krich

Family travel, destination guides & honest resort reviews — from a family of four living in Bohol, Philippines.

[lifewithkrich.com](https://lifewithkrich.com) 0917-103-3816 · [@lifewithkrich](https://www.instagram.com/lifewithkrich)





MEET THE FAMILY

# Travel through the eyes of a family

Every place we feature is experienced by a real family — the comfortable rooms, child-friendly pools, good food, and the little details that make a trip worth remembering.

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## Kristian & Nichelle

Storytellers, photographers & trip planners

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### Kaylee

Chief Resort Tester

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### Kaeden

Professional Pool Inspector

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AUDIENCE & REACH

# The numbers behind the stories

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47K+

Instagram followers

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450K+

Monthly website impressions

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10K

Organic visits every month

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DR 45

Domain rating — content that keeps  
ranking

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30+

Brand partnerships

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PH · US

Primary audience markets

WHO WE REACH

# Families planning their next trip

## — High-intent travel planners

Readers arrive by searching for hotels, resorts, and itineraries — already deciding where to book.

## — Parents & family travelers

An audience that trusts family-tested recommendations for kid-friendly stays and experiences.

## — Philippines & United States

Top traffic locations — domestic travelers plus the balikbayan and international market.



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# Let's create together.

Content that connects with modern travelers on social — and keeps working on search long after the campaign ends.

WHAT WE CREATE

# Content built for reach and longevity

## Instagram Reels

Short-form video tours and moments that put your property in front of 47K+ followers.

## Stories & Carousels

Real-time coverage and swipeable highlights across the full stay or experience.

## SEO Blog Articles

In-depth reviews on a DR 45 site that rank on Google and drive bookings for years.

## Professional Photography

Editorial-quality images of rooms, amenities, and real guest moments.

## Short-form Video

TikTok and YouTube content extending the campaign across platforms.

## Travel Campaigns

Destination and family-travel campaigns planned end-to-end with your team.

## TRACK RECORD

# 30+ partnerships and counting

We've worked with luxury resorts, boutique stays, hotels, restaurants, and travel platforms across Bohol, Cebu, Palawan and beyond.

Amorita Resort

Jpark Island Resort Alona

Eskaya Beach Resort

Lime Resort Bohol

Solea Reef Resort Anda

Modala Beach Resort

Bai Hotel Cebu

Donatela Resort

The Wander Nest

The Bellevue Resort

Mithi Resort

+ 20 more

## WAYS TO WORK TOGETHER

### Feature

MOST POPULAR

- 2-night hosted stay or visit
- SEO article + listicle placement
- 3-5 Instagram Reels/carousel + Stories
- Full photo set, licensed for reuse
- Cross-posting on TikTok & Facebook

### Ambassador

COMMISSION-BASED

#### *Everything in Feature; plus:*

- Discount code for followers
- Ongoing partnership over months
- Recurring content & features
- Event & launch coverage

Every collaboration is scoped to your goals — request a custom plan at [info@lifewithkrich.com](mailto:info@lifewithkrich.com).

# Let's make memories — together.

We partner with hotels, resorts, restaurants, tourism organizations, and family-friendly brands to create content that connects with modern travelers.

Email [info@lifewithkrich.com](mailto:info@lifewithkrich.com)

Website [lifewithkrich.com/lets-connect](https://lifewithkrich.com/lets-connect)

Social [@lifewithkrich](#) — Instagram · TikTok  
· Facebook · YouTube

